

# BRANDING GUIDELINES

iCtrl scapta xpr365 elem≡nts



## LETTERTYPES POWERPOINT & ONLINE

Aa

HEADER FONT

Segoe UI Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Aa

BODY TYPE

Segoe UI Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

## LETTERTYPES DOCUMENTEN IN WORD

Aa

HEADER FONT

Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Aa

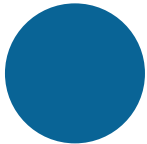
BODY TYPE

Calibri light

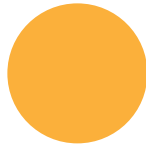
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

## KLEURCODE

HEX-CODE

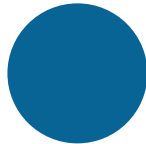


#096496



#FBB03B

RGB

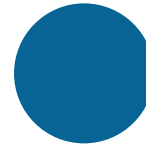


9-100-150

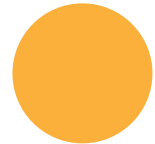


251-176-59

CYMK



90-54-20-5



0-37-82-0

## LOGO'S

iCtrl

scapta

xpr365

elem≡nts

## LOGO GEBRUIK

LOGO OP DONKERE ACHTERGROND

scapta

iCtrl

elem≡nts

LOGO OP WITTE ACHTERGROND

scapta

iCtrl

elem≡nts

## LOCATIE LOGO'S & TEMPLATES

- Logo's terug te vinden in Teams onder 'scapta', 'Elem3nts' & 'lctrl' -> marketing -> logo 2024
- Templates terug te vinden in Teams onder 'scapta', 'Elem3nts' & 'lctrl' -> templates -> filter op 'department'